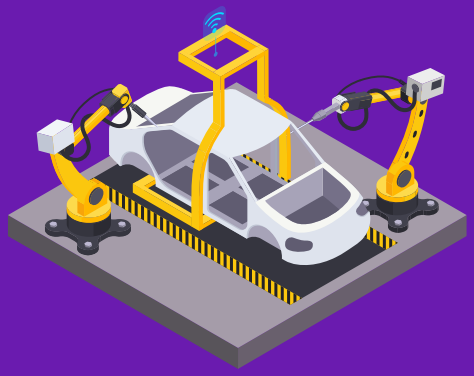
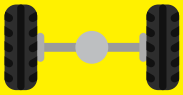


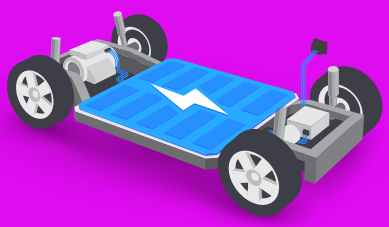


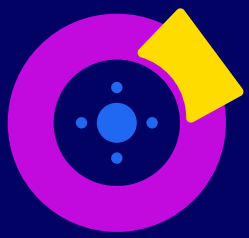




















June 3-5,2027

Shanghai New International Expo Centre (SNIEC),China

2027ATC

Shanghai International Automotive Chassis System Technology Exhibition

Concurrent Event: 2027 China Brake Annual Conference

40,000+m² Exhibition Area

600+ Exhibitors

40,000+ Professional Visitors

Concurrent Exhibitions

- Automotive Powertrain
- Automotive Thermal Management
- Automotive Seating
- Automotive Lightweight
- Automotive Testing
- Automotive Testing
- Robotics

Organizer: ATC Automotive Technology Center

OEM Supporting Exhibition, Seize the Lead in Automotive Technology

Scan QR Code for more chassis tech information.

Exhibition Overview



Driven by the electrification and autonomous driving revolution, vehicle chassis has evolved from conventional mechanical components into the core carrier underpinning vehicle safety, handling performance and intelligent upgrading. The 2027 ATC Shanghai International Automotive Chassis System Technology Exhibition (hereinafter referred to as ATC Automotive Chassis Show), China's sole professional exhibition focusing on the full industrial chain of automotive chassis, will grandly open at Shanghai New International Expo Center from June 3 to 5, 2027.

Vertical Industrial Focus & Targeted Matchmaking.The exhibition covers a dedicated chassis exhibition area of 40,000 square meters, gathering over 600 domestic and international chassis manufacturers, with more than 40,000 targeted professional buyers invited to attend. Its exhibit portfolio fully spans braking systems, steering systems, suspension systems, intelligent chassis, lightweight chassis materials and components, comprehensively showcasing technological innovations and industrialization routes ranging from component upgrades to system integration within the automotive chassis sector. It builds a professional industry platform integrating technology launches, supply-demand matching and trend forums.

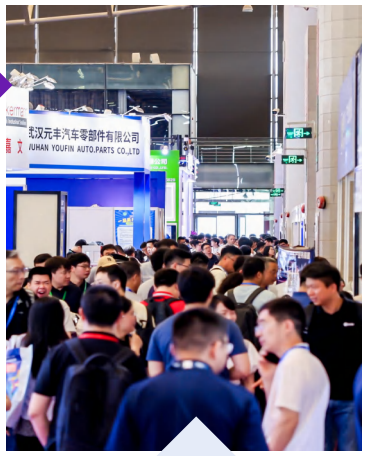
Dual-driven Model: Exhibition + Summits.A series of vertical summits will be held concurrently, including the 2027 China Brake Annual Conference, the 9th Automotive Suspension System Technology Innovation Forum, the 11th Automotive Steering System Technology Innovation Forum and the 6th Intelligent Chassis Technology Summit. The events bring together OEM representatives, chief engineers, technical leaders of leading enterprises and academic experts to conduct in-depth discussions on cutting-edge topics such as brake-by-wire, steer-by-wire, intelligent suspension, integrated chassis domain control and chassis adaptation for high-level autonomous driving. Participating enterprises gain high-value exposure channels including technical presentations, new product launches and closed-door business matching sessions.

Exhibition Advantages



1 Vertical Chassis-focused Professional Exhibition

We focus on the full industrial chain of automotive chassis, launching a vertical specialized event centering on chassis segments to comprehensively cover all upstream and downstream links of the chassis industry.



2 Co-located with Authoritative Annual Conference for Industrial Synergy

Co-hosted with China Brake Annual Conference, one of the three top influential summits in the braking sector, the event serves as a premium platform for in-depth communication and technical matching across the braking industrial chain.



3 Over Ten Years of Industry Cultivation & Comprehensive Industrial Resources

ATC (Automotive Technology Center) has served the automotive industry for more than a decade. It has accumulated high-quality resources covering complete vehicles and auto parts, with in-depth industrial research capabilities and professional industry insights.

4 Multi-exhibition Integration & Shared High-quality Visitor Resources

Jointly held with six vertical automotive specialized exhibitions covering powertrain, thermal management, seating, lightweighting, testing and manufacturing. High-quality professional visitors are shared across all events to realize collaborative resource benefits.

5 Targeted Invitation & High-caliber Professional Attendees

Professional visitors are invited through precise directional outreach. Core R&D, procurement and chief engineer personnel from OEMs and Tier 1 chassis suppliers account for over 35% of total attendees.



6 Diverse High-end Summits & Technical Empowerment

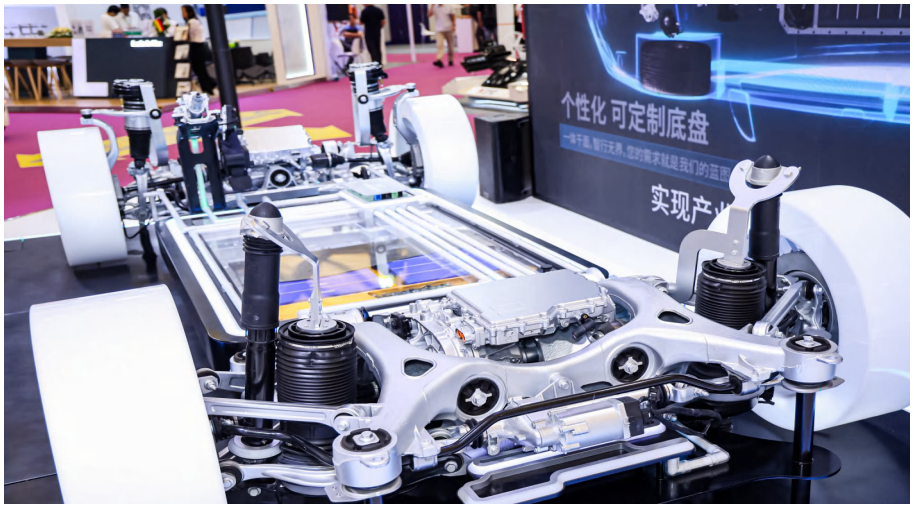
More than 20 premium thematic technical summits are held concurrently to conduct in-depth discussions on cutting-edge chassis technologies, delivering robust technical support for innovative development of the entire industrial chain.

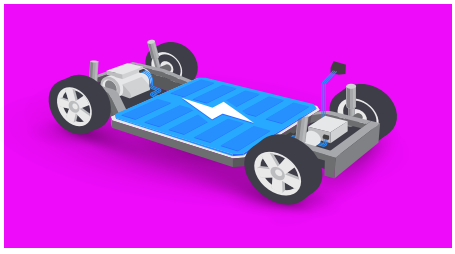
Exhibition Scope









> Exhibition Scope

Brake Systems

Drive-by-wire braking systems (EHB, EMB), EPB electronic parking brake systems, brake-by-wire pedals, controllers, sensors, motors, transmission components including lead screws and gears, brake calipers, other brake parts, bearings & lubricants, brake discs, brake pads, back plates, shims, adhesives, friction materials, raw materials, brake performance & emission testing service providers, manufacturing equipment.

Steering Systems

Steering assemblies, steering controllers & sensors, steering motors, transmission components including lead screws and gears, other steering spare parts, bearings & lubricants, steering performance testing services and test equipment.

Suspension Systems

Suspension assemblies, air suspension systems, suspension controllers, shock absorbers, springs, air supply units & components for air springs, hydraulic pumps and accumulators for hydraulic suspensions, linear motor suspension parts, sensors, solenoid valves, lightweight suspension components, suspension performance testing services and test equipment.

Intelligent Chassis

Chassis integration & control, chassis domain control, chassis electronics & chips, skateboard chassis, CTC integrated electric chassis, lightweight chassis components & materials, software development and engineering consulting services, chassis testing services and test equipment.

Lightweight Components & Materials

Subframes, longitudinal beams, cross beams, front & rear axles, steering knuckles, control arms, connecting rods, housings; high-strength steel, aluminum alloy, magnesium alloy, composite materials.

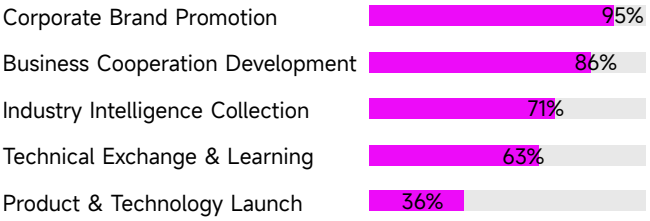
Manufacturing & Production

Machining of chassis components, forming, joining & welding processes, assembly, coating, robotic automation, laser cladding, manufacturing software.

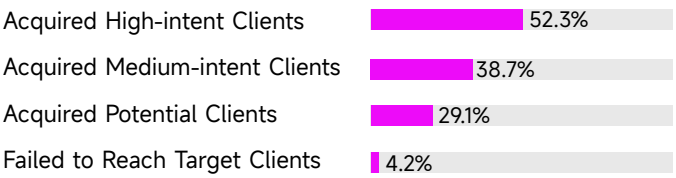
Exhibitor Analysis



Purposes of Participation (Multiple Selection Results)



Exhibition Outcomes (Multiple Selection Results)



Would you recommend this exhibition to your industry peers?

98% oof exhibitors will recommend this exhibition to their peers.

Do you plan to participate in 2027 ATC Automotive Chassis Exhibition?

93% f exhibitors intend to re-participate in the 2027 ATC Automotive Chassis Exhibition.



Exhibitor Testimonials

ATC Automotive Chassis Technology Exhibition ranks among the most influential automotive industry events, in which we participate annually. This year we showcased cutting-edge products including EMB dry-by-wire braking, four-wheel full-by-wire steering, electronic chassis control and lightweight chassis structural components. Our integrated chassis strategic solutions drew extensive industry attention.

——Shanghai Huizhong Automotive Manufacturing Co., LTD, Senior Director

ATC boasts outstanding reputation in the chassis sector and gains wide recognition from OEMs, Tier 1, Tier 2 and Tier 3 suppliers. We expect ATC to help more OEMs grasp the layout and development trends of integrated drive-by-wire chassis, such as our XYZ three-axis domain controller, and look forward to deeper cooperation in the future. We appreciate ATC's invitation and wish the event continued success.

——Shanghai Tongyu Automobile Technology Co., Ltd , Director

We attended China Brake Annual Conference 2026 alongside its parallel exhibition. The event was impeccably organized, gathering professional buyers and industrial peers. The ATC platform facilitates seamless communication and in-depth technical exchange, making it a highly valuable exhibition worth attending.

——Gelubo Science and Technology Co., Ltd. Assistant General Manager

China Brake Annual Conference and its accompanying exhibition delivered an exceptional experience, attracting active participation from OEMs and component manufacturers across the industrial chain. The venue featured vibrant business negotiation atmosphere and efficient, fruitful technical dialogues. We anticipate greater scale for next year's event.

——Jiongyi Electronic Technology (Suzhou) Co., Ltd. CTO

China Brake Annual Conference features high professionalism, assembling high-quality upstream and downstream clients and industry experts. It integrates offline exhibitions and technical forums, with parallel themed sessions covering friction material matching, brake system localization and other topics for thorough industry exchange. We secured abundant order intentions at the show, making it an indispensable specialized summit for the braking industry.

——Zhuhai Glory Friction Material Co., Ltd. Director

This marks our third participation in the China Brake Annual Conference & Exhibition hosted by ATC. The event remains a great success, drawing numerous industry peers and customers to the venue. We sincerely look forward to more partners visiting our booth for in-depth exchanges in future editions. We wish the ATC Brake Show continued prosperity.

——Akebono Brake Director of Development Department

The ATC Automotive Chassis Exhibition delivers thoughtful support throughout the whole process, ranging from pre-event communication to booth setup and on-site exhibition. The event attracts massive professional attendees, allowing us to meet abundant clients and conduct thorough, efficient business dialogues. It stands out as a highly specialized exhibition focusing on automotive chassis.

——CIT (Taicang) Automotive Technology Co., Ltd. General Manager

We have attended multiple exhibitions organized by ATC before, and we are deeply impressed by ATC's professionalism and remarkable industrial influence, which prompted us to participate as an exhibitor this year. A great number of OEM clients visited our booth to review our products, while numerous industrial peers and supply chain partners engaged in in-depth and fruitful discussions with us. We also took part in ATC's industry forums to learn about cutting-edge technical research on industrial development, gaining abundant insights. We wish ATC sustained success in this sector in the years ahead.

——CHANGHUI AUTO STEERING SYSTEM(HUANGSHAN) CO.,LTD. General Manager

China Brake Annual Conference hosted by ATC holds authoritative and professional standing in China's automotive braking sector. It provides a core industrial platform for suppliers to conduct technical seminars, business negotiations and resource matching. We hope the annual conference expands its influence, deepens layout within the segmented braking track, and maintains leading industry status.

——KBC CORPORATION,LTD. Sales Director

Our participation in the ATC Automotive Chassis Exhibition has yielded substantial gains. The exhibition brings together leading enterprises and cutting-edge technologies across the sector, delivering an outstanding platform for technical exchanges and business matching. We have connected with multiple potential partners through on-site visits and communications. We hope the ATC Chassis Show will keep growing stronger and continuously generate greater value for the automotive industry.

——Shanghai CIJAN Automobile Suspension System Co., Ltd. Chief Technical Officer

View More On-site Exhibits & Exhibitor Reviews

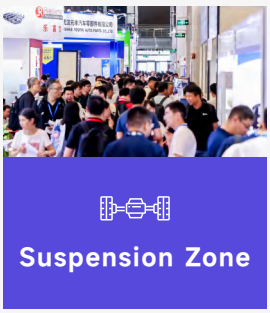


① Follow ATC Automotive Chassis Exhibition Video Account
② Click the playlist: ATC Automotive Chassis Exhibition On-site Interviews to watch



Exhibitors (Partial List)











Brake Zone

上海汇众 · 格陆博科技 · 同驭汽车科技 · SORL · BWI · N2OE · 华申瑞利 · 星切技术 · 千顾科技 · GLORY · LPR · AKEBONO · LUBA · 奥联 · FULGOAL · WINSAFE 万盛 · 河南淮海 · 腾飞制动 · KBC 金博股份 · ASBS · CSUN · FANY · 超鹏科技 · 锆石科技 · 立洲精密 · 方兴 · ZEER 泽尔 · LINK · M&T HORIZON · 国检集团咸阳公司 · HL Klemove · RIC · 中汽中心检测 · DASTECH 大视国际 · ZELI 泽厘 · TRUMPF · 四方仪器 · STÜKEN · 欧得力 · HAITIAN LASER MACHINERY · JICRIE · WanDa 旺达机械 · djp · Synovate · CAERI 凯瑞装备 · metco joining & cladding · H2E · CDVS TECHNOLOGY GROUP · 博科测试 · EMAC · Rieckermann 乐嘉文 · Sunil SFS · DUPONT · KEMT 克迈特 · HEATKING · Quaker Houghton · SE · STAC · RESONAC · 洛阳金鸾 · MAT FRICTION · KMC · 晶阳新材 · ruhlamat · 唯美电机 · Höganäs · LKUEEN · SCAC 晟创

Suspension Zone

上海汇众 · CIJAN · BWI · CIT 小科智行 · 普莱德 · JSRJ · 中科擎邦 · 慧鼎科技 · TJ TDSS · 东利机械 · 东霖智行 · ICE-T 冰零科技 · ZSAP · idemitsu Lubricants · 润宇圣凯 · HUTCHINSON · HUAMI · GEPoint · NOVATECH 诺微达 · LINGE · GGB · SFC KOENIG 孔瑞格 · MAIBO · BEARINGS · CARFLEX · hotteam 鸿腾 · MRLUN 美尔伦 · 金昌弹簧 · CHXIN

Steering Zone

东华转向 · 昌辉股份 · 德孚转向 · 汉鼎科技 · JOHNSON ELECTRIC · HL Klemove · UNIBEAR · 元德新材 · JZJM · IMS GEAR · NYLACAST · OCS · ZELI 泽厘 · ZOB 双飞集团 · Sinnotech · KAIMINRUI · YUSHENG

Intelligent Chassis Zone

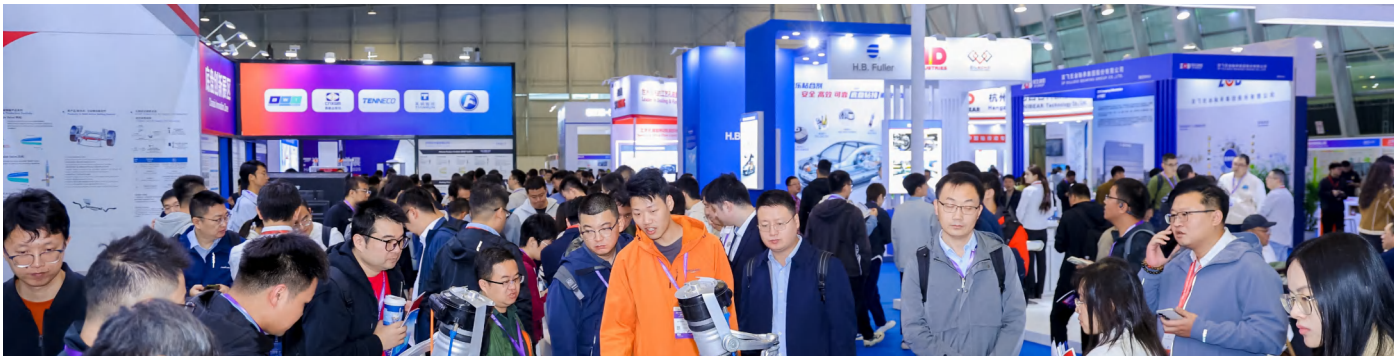
上海汇众 · 格陆博科技 · 同驭汽车科技 · 昌辉股份 · BWI · 汉鼎科技 · JSRJ · 慧鼎科技 · CIJAN · 中科擎邦 · CIT 小科智行 · 麦迪克智行 · TEEMO 尚元智行 · N2OE · JOHNSON ELECTRIC · 润宇圣凯 · HL Klemove

Manufacturing Zone

北汇信息 POLELINK · STAC · 博科测试 · ZEER 泽尔 · NOVATECH 诺微达 · CNSACUN · LINK · MAXIMATOR · MOOG · HAITIAN LASER MACHINERY · Synovate · ASWT · JINHUA · SCAC 晟创 · DASTECH 大视国际 · CHRONEN · MOTORBACS · 中机试验 SINOTEST · CAERI 凯瑞装备

Target Visitors

Passenger Vehicles	Geely, SAIC, FAW-GM, NIO, SAIC Volkswagen, Jaguar Land Rover (China), BYD, Chery / Zhijie, Leapmotor, General Motors, Li Auto, Hyundai Motor, JAC Passenger Vehicle, FAW, FAW-Volkswagen, Chery Automobile Shanghai, Seres, XPEV, GAC Group, Renault, Zeekr, Tesla, Xiaomi Auto, Avatr, Nissan, Porsche, Great Wall Motors, Changan Automobile, Deepal, BAIC Group, Dongfeng Passenger Vehicle, Dongfeng Nissan, SAIC-GM-Wuling, IM Motors, Voyah, Changan Mazda, Mercedes-Benz, etc.
Commercial Vehicles	Dongfeng Liuzhou Motor, Jiangling Motors, JAC Motors, Shaanxi Automobile Group, Scania, Iveco, Xiamen Golden Dragon Bus, Dongfeng Commercial Vehicle, SAIC Commercial Vehicle, FAW Jiefang, China National Heavy Duty Truck Group, Deepway, Proton, Foton Motor, BAIC Foton, Geely Commercial Vehicle, SAIC Maxus, Zhongtong Bus, Changan Kaicheng, etc.
Construction Machinery	Sany Heavy Industry, XCMG, Komatsu, Caterpillar, Lovol Heavy Industry, Zoomlion, SDLG, Doosan Infracore China, etc.
Rail Transit	CRRC Zhuzhou Locomotive, CRRC Tangshan, CRRC Qingdao Sifang, CRRC Changchun Railway Vehicles, CRRC Qishuyan Locomotive & Rolling Stock, CRRC Ziyang, etc.
Agricultural Machinery	YTO Group, First Tractor Company, Kubota, Weichai Lovol, World Agricultural Machinery, John Deere China, Zoomlion Agricultural Machinery, Zhengyang Machinery, Shuangtian Machinery, etc.
Two & Three-Wheeled Vehicles	CFMOTO, Ninebot, Yadea, AIMA Technology, Shifeng Group, Huaihai Vehicles, Loncin Motor, etc.
Unmanned Mini Vehicles	Xijing Technology, Feibu Technology, Mengshi Technology, Yiqing Innovation, Neolithic, MoCe Auto, White Rhino, Jiushi Intelligence, Xingshen Intelligent, Kazche, Huier Intelligence, Yicheng Auto, HanteCloud, etc.
Special & Other Vehicles	Sanjiang Aerospace, Tai'an Aerospace Special Vehicle, Chongqing Iron Horse, Didi, JD Logistics, etc.
Humanoid Robots	Zhiyuan, UBTECH, UTree, Galaxy Universal, Fourier Intelligence, Yunshenchu, Boston Dynamics, Kepler, Suteng Juchuang, Qinglang, etc.
Flying Cars & Low-Altitude Mobility	AutoFlight, EHang, Volocopter, XPeng Aeroht, Volant, WindRunner Future, EHang TT, ZeroGravity, Tianlingke, Shandong Shangfei, etc.
Electric Drive Axles	Qingte, Hande, Dongfeng Dana, TBA, FangSheng, Shuguang, Lvkong Transmission, Kaibo E-Control, Hefei Meiqiao, Sanhuan Axle, FAW Jiefang Axle, AAM, Jian'an Industry, Hubei Axle, Jinan Axle & Gearbox, etc.
Subframes	Benteler, HASTEAMP, Hengyi, Dongfeng Mochong, Wan'an, Lingyun, Shunpu, Jinhongshun, Qihao, etc.
Brake Assemblies	Shanghai Brake, Bosch, Continental, Brembo, Hitachi Astemo, Edex, Shuguang, Wabco, Mobis, Jingxi Intelligent Mobility, Tongdrive, Haldex, Bostra, Nissin, Asia Pacific, Beretta, Libang Hexin, Fudi Technology, Wan'an, Ruili, Ruili Komi, Hengli, Dongguang Aowei, Fushi TMD, Golbrake, Yingchuang Huizhi, Wencanxi, Lienchuang, Qiangu, Jiongyu, Likai, Nissste, Yuxin, Starbrake Technology, Chenzhi Technology, Coordinate System, Mouxing Technology, Minchi Intelligent Control, Huashen Ruili, Latitude 37, Daoshe, Genstone Precision, Chedaoxian, Qingzhi Technology, etc.
Steering Assemblies	osch Huayu Steering, Schaeffler, JTEKT, Nexteer, ZF, Thyssenkrupp, NSK, Fuao Steering, Yubei, Henglong, Honeycomb Steering, Shibao, Donghua Steering, Longrun, Changhui Steering, Qingche Intelligent Mobility, Handing Intelligence, Delco Intelligent Control, etc.
Suspension Assemblies	AUMOVIO, ZF, Konghui, Baolong, Jixi Intelligent Mobility, Wanliyang, Tianrun Industry, Tuopu, Chenzhi Technology, Ruijiang, Jingcheng Engineering, Jiefeng Power, Anzhi Technology, Lanxun, Kolink Mobility, Dongfeng Precision Stamping, Playder, Shijia Technology, Beijing Keyi, Tenneco, Zhejiang Suspension, Goldschmitt, Sigmay, Wanxiang Marelli, Fuao Dongji Engineering, Schaeffler, Guanghua Rongchang, Hanrisen, Koman, etc.
Intelligent Chassis	CATL, Leapmotor Power, Gecko, PIX Moving, etc.



Visitor Testimonials



Overwhelming Positive Feedback from Visitors

Great overall arrangement for this exhibition with abundant exhibitors and professional forum agendas. It enables in-depth exchanges on cutting-edge industry technologies, practical pain points and corresponding solutions. The gala dinner is well-organized, offering a relaxed networking environment for industry peers to connect.

—— Chief Director, Li Auto

The ATC Automotive Chassis Exhibition assembles enterprises across the full industrial chain with comprehensive resource coverage, laying a solid foundation for upstream and downstream technical docking. Focused on suspension routes, market landscapes and the integration of domestic & overseas technical concepts, its closed-door seminars deliver concentrated discussions on mass production and technical bottlenecks, providing valuable new perspectives for our team's technical R&D and localized innovation.

——Senior Suspension Development, Dongfeng Nissan

I dedicated three full days to the exhibition venue, reconnecting with numerous industry acquaintances and visiting a wide range of appealing component exhibitors, leaving me short on time. I also attended technical summits, impressed by the remarkable scale of the ATC Exhibition.

—— R&D Director, Bosch

We have maintained long-term cooperation with the ATC platform. This edition reunited long-term partners onsite, with chassis leadership teams from Volkswagen, NIO and Li Auto all in attendance. The exhibition continues to expand in scale year over year.

——Senior Manager, Xpeng Motors

Senior management speakers at closed-door sessions analyzed industry challenges from macro perspectives and delivered coordinated cross-enterprise solutions. In-depth conversations were held regarding component modularization and joint component development initiated by OEMs, reaching consensus on technical cost reduction, value upgrading and AI technology adoption. We thank ATC for this professional platform and will return for the next exhibition.

——Department Director, SAIC Motor

The exhibition is a resounding success exceeding all expectations. High standards are maintained across exhibition zone interactions, guest keynote speeches and on-site panel discussions, bringing substantial insights to all participants.

——Chief Engineer, Dongfeng Commercial Vehicle

The ATC Automotive Chassis Exhibition fully showcases the latest development trends of chassis products, clearly mapping market demands and industrial layout. The supporting closed-door suspension seminar closely aligns with product development and mass production scenarios, covering full-chain topics including suspension iteration and product upgrading. In-depth closed-door research at the exhibition grants critical reference value for corporate product iteration and innovative R&D by capturing cutting-edge technical trends and OEM joint development requirements.

——Chassis Product Manager, AUMOVIO

ATC stands as a mainstream automotive industry platform that our company participates in annually. High-value closed-door summits gather core industry players for valuable cross-enterprise knowledge exchange, supported by an impressive exhibition scale.

——Chief Director, NIO

We appreciate ATC for building this exhibition platform, which facilitates reunions with established industry contacts and connections with new partners. Sufficient in-depth exchanges took place during high-level closed-door meetings. We look forward to the next fully-booked exhibition and wish ATC sustained growth.

——Chief Director, Zhiji Auto

Exhibits at the ATC Automotive Chassis Exhibition cover all categories of brake components, presenting the latest technical reserves of component suppliers during site visits. The closed-door seminar fostered cross-enterprise dialogue between vehicle manufacturers and supporting suppliers on new energy vehicle brake matching and EMB mass production challenges. The integrated format of exhibition displays and thematic seminars significantly broadened our R&D thinking for vehicle chassis optimization.

——Chief Engineer, Changan Automobile

Technology Summit



Most concurrent technical summits are independently organized by the ATC conference team to guarantee premium quality.

2027 ATC China Brake Annual Conference

1200 Attendees

The 2027 ATC China Brake Annual Conference will feature multiple parallel sessions, including the Main Brake Session, EMB Session, and Brake Emission & Brake Rotor & Pad Session.Speakers of the previous edition represented China Association of Automobile Manufacturers, Global, BWI Group, AUMOVIO, JOHNSON ELECTRIC, Asia-Pacific, ADVICS, Jiongyi, Tongyu, Orient-motion,WatsonRally, Ruili Kormee, HCZX, KBC Corporation, CTC, Tenneco and other enterprises.The conference delivers cutting-edge implementable technical solutions centering on core themes: brake-by-wire, EMB industrialization, carbon-ceramic braking, and brake emission regulations.

2027 ATC Closed-door Seminar of Brake Special Committee

50 Invited Participants

Focused on mass production of EMB brake-by-wire systems, this seminar covers core topics including large-scale industrial implementation, Euro 7 & China 7 brake emission regulations, and redundant architectures.It extends targeted invitations to brake technical executives from OEMs, Tier 1 system R&D directors and authoritative experts for exclusive closed-door exchanges. The seminar addresses critical mass-production challenges and builds cross-industry consensus.

2027 ATC 9th Automotive Suspension System Technology Innovation Forum

600 Attendees

Speakers of the previous edition represented BWI Group, Shanghai CIJAN, Zhongke Qingbang, Tongyu,CIT, Tenneco, PULAIDE, Jiangsu University and other entities. The forum centers on core themes including magnetorheological suspension, fully active suspension, and localized production of multi-chamber air suspension, delivering cutting-edge R&D and mass-production implementation technical solutions for intelligent chassis suspension systems.

2027 ATC Closed-door Seminar of Suspension Special Committee

35 Attendees

Focusing on key topics such as technical routes for active suspension, localized manufacturing of CDC solenoid valves, and closed-loop air suspension, this seminar extends targeted invitations to senior suspension technical executives from OEMs, Tier 1 R&D directors and industry specialists for closed-door discussions, to jointly explore breakthrough paths for industrialization.

2027 ATC 11th Automotive Steering System Technology Innovation Forum

50 Attendees

Speakers of the previous session included Luxshare Precision, Handing Intelligence, Tongyu Automotive,BAIC Foton Motor and other enterprises. The forum covers core topics such as rear-wheel steering, safe mass production of steer-by-wire systems, industrialization of heavy-duty truck steering, and coordinated steering & braking control. It presents comprehensive technical solutions covering functional safety of steer-by-wire, vehicle-wide coordination and commercial vehicle steering systems.

2027 ATC Closed-door Seminar of Steering Special Committee

35 Attendees

As the new national standard lifts the mandatory requirement for mechanical connections, steer-by-wire systems are ready for mass production. This seminar focuses on large-scale deployment, redundant architecture and compliance practices. It extends exclusive invitations to senior steering technical executives from OEMs, Tier 1 R&D directors and standardization specialists for closed-door exchanges, to jointly explore solutions for mass-production breakthroughs.

2027 ATC 6th Intelligent Chassis Technology Summit

600 Attendees

Speakers of the previous session came from Shanghai Huizhong, Great Wall Motors, Standard Profil, CATARC, STMicroelectronics, Luxshare Precision and other organizations. Centering on systematic intelligent chassis solutions, corporate chassis strategic planning, high-performance vehicle implementation, industrialization of drive-by-wire coordinated control, automated intelligent manufacturing for mass production, and vehicle matching testing services, the summit conducts in-depth discussions on integrated mass production and market application of intelligent chassis.



Featured Events



Chassis New Product Launch Event

Focusing on cutting-edge domains including brake-by-wire, intelligent suspension, steer-by-wire, chassis domain controllers, skateboard chassis, and lightweight solutions, this event provides an exclusive stage for new product debuts. Enterprises may launch innovative products on site, present technical solutions, and directly engage with OEMs, chassis suppliers, R&D engineers, and industry media. The event integrates brand exposure, technical presentations, and supply-demand match-making in one platform, facilitating rapid market introduction of new products and expansion of industry collaborations.

Production Vehicle Display Area

This area features current production models available on the market, utilizing static displays and dynamic demonstrations to showcase mass-production application outcomes of chassis systems, including braking, suspension, and steering. OEMs and Tier 1 suppliers exhibit new vehicles and chassis solutions, providing R&D, procurement, and technical managers with comprehensive technical references for the full production process. The display directly demonstrates the capabilities of chassis integration and tuning.





University Display Area

Automotive engineering departments from universities are invited to exhibit student-developed formula racing cars and innovative chassis technologies, including self-developed components such as brake-by-wire, steer-by-wire, and suspension tuning. The area demonstrates the R&D capabilities and talent pool of university chassis technology, and serves as a platform for industry-university-research exchange and collaboration.

Test Drive Area

This area offers real-world dynamic evaluation and professional test drive services for test and production vehicles equipped with new chassis systems. It directly validates performance metrics including handling stability, braking safety, suspension comfort, and steering precision, providing dynamic data support for R&D, selection, and decision-making, and facilitating technical validation and solution optimization.





Procurement Matchmaking Session

The exhibition extends targeted invitations to OEMs, Tier 1 and Tier 2 suppliers, and professional buyers, creating dedicated one-on-one business matching sessions. Centered on the chassis industry chain, the sessions address procurement, supporting parts, contract manufacturing, and cooperation needs, connect upstream and downstream channels, and assist enterprises in accessing procurement resources and securing orders from automotive manufacturers.

Media Promotion

WeChat Moments Paid Advertising Promotion

Impression Volume

6,237,561



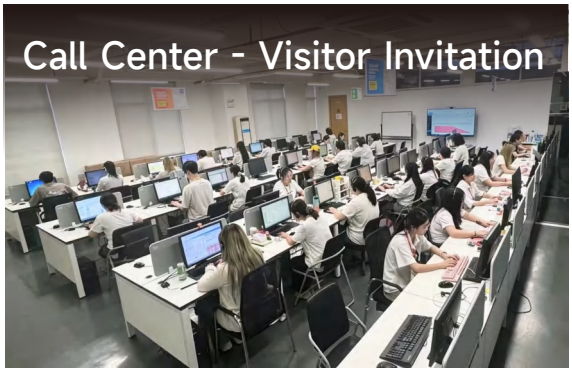
Douyin Paid Promotion

Total Impressions

15,188,447



Call Center - Visitor Invitation



ATC Official WeChat Account

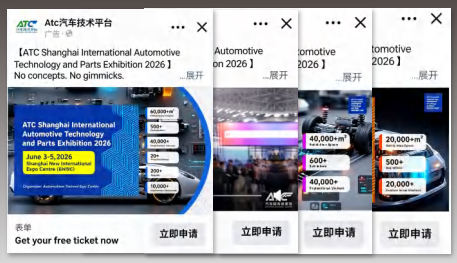
Precise Reach

180,000

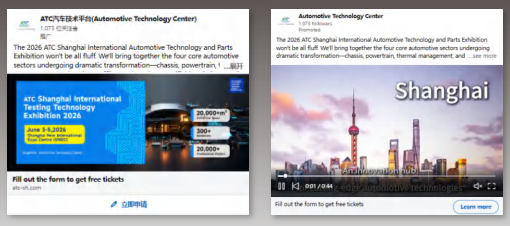
Professional \Audiences



Facebook



LinkedIn



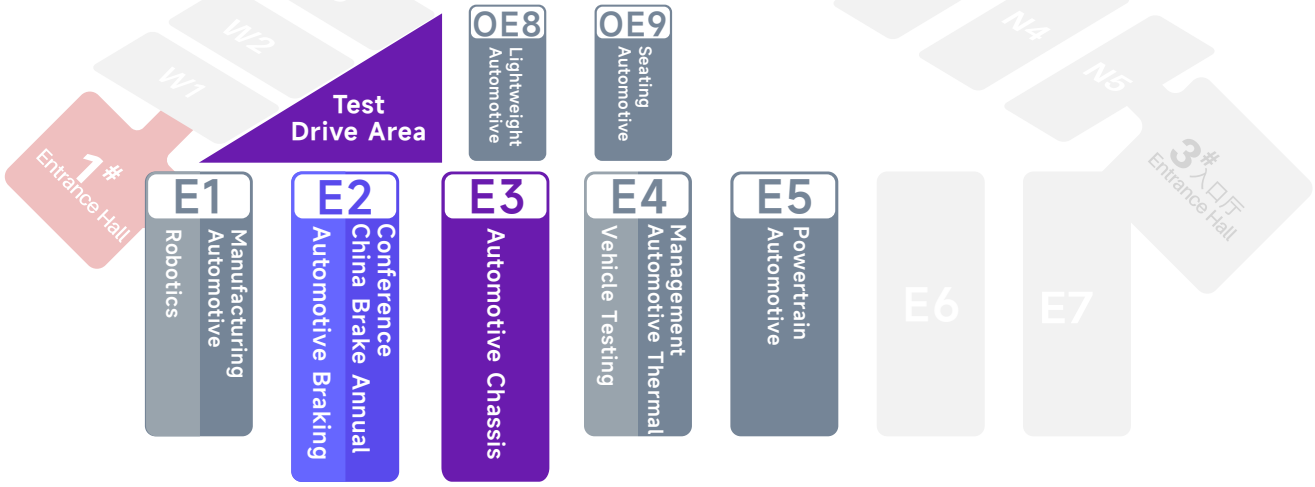


Media Promotion Campaign Supported by Hundreds of Partner Media Outlets

756.3 Million
Average Potential Audiences

516,524
Press Release Readership

Hall Layout



About ATC

AUTOMOTIVE TECHNOLOGY CENTER

[BE A DEEP AUTOMOTIVE TECHNOLOGY ECOSYSTEM]

Automotive Technology Center (ATC) was established in 2014 and has since focused on building an in-depth automotive technology ecosystem. Guided by our corporate vision Innovation first, Quality always, Value creation, we deliver authoritative technical exchanges, advanced skills training and end-to-end business services to automotive professionals.

As the leading automotive-technology service provider in China, we specialize in exhibition, conference, summit, training, customized event and industry map. Each year we organize **5** premier trade exhibitions, host more than **60** high-level conferences and run over **100** training courses and technical salons. We have published more than ten industry maps to date. ATC has spent more than a decade immersed in automotive R&D and manufacturing. Bringing together over **200,000** key decision-makers from global OEMs and Tier 1/Tier 2 suppliers.

Exhibition Enquiry

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Marketing Cooperation

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